

May 17 - 19, 2023 - Welches Oregon

PIA OR/ID CONFERENCE & TRADE SHOW



TITLE SPONSOR
CAPITAL
PREMIUM FINANCING™



2023 Exhibiting and Sponsoring Opportunities

The Professional Insurance Agents of Oregon and Idaho is pleased to host this year's conference at Mt. Hood Oregon Resort in Welches, Oregon. Chapter leadership chose this for it's convenience from both the east and west side of the state.

We've heard from many of our members that they miss the traditional 3 day convention and how the fun and personalized time they spent with us meant a lot to them. This event will provide just that by including a golf tournament, trade show, bingo and poker night, top notch professional development, education, fun for all attendees in a beautiful alpine setting.

Participating as a sponsor and/or exhibitor the 2023 Conference has advantages that show your commitment to the independent agent community. By committing your company early means the PIA will showcase your company in all our event marketing, promotional material, and event website.

Attending will give you quality time with independent retail agents for lead cultivation and relationship building which is paramount to business success.

The PIA understands the independent agent community and their specific business needs. The 2023 conference is the best opportunity for you and your company to make personal contact with this exclusive audience to achieve results! Don't let this opportunity to meet your target market pass you by.

Visit www.piawest.com for further details. Find the 2023 Conference under the events tab. Maximize your marketing dollars by registering right now as a sponsor and/or exhibitor. Contact Kim Legato at 888-246-4466 ext. 119 or by email kimlegato@piawest.com.

We look forward to having you join us.

2023 PIA Oregon/Idaho Conference SPONSOR OPPORTUNITIES

Sold! Title \$5,000

Title Sponsor Includes FREE Exhibit booth that includes 1 complimentary conference registration, 2 additional complimentary conference registrations, 3 golf complimentary registrations, company name/logo integrated into conference logo on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Gold \$3,500

Sold! Trade Show

- Poker Tournament
- Bingo Tournament

Gold Sponsors Includes FREE Exhibit booth that includes 1 complimentary conference registration, 2 additional complimentary conference registrations, 2 complimentary golf registrations, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events. Sponsor for Poker or Bingo would lead the event with assistance from PIA Staff.

Silver \$3,000

- Hospitality Suite (Wednesday & Thursday)

Sold! Awards Lunch Thursday

Silver Sponsors Includes FREE Exhibit booth that includes 1 complimentary conference registration, 1 additional complimentary conference registration, 1 complimentary golf registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Ruby \$2,500

Sold! General Session Thursday

- Registration Bags**
- Lanyards**

Ruby Sponsors Includes 1 complimentary conference registration, 1 complimentary golf registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

** Customized with your company logo. \$500 discount on sponsorship if your company already has these items to supply)

Sapphire \$2,000

- Door Prizes
- Trade Show Grand Prize
- Sold!** Trade Show Cocktail Station
- Continental Breakfast Friday

Sapphire Sponsors Includes 1 complimentary conference registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Does Not Include Golf Registration. Separate Registration will be required to golf.

Pearl \$1,500

Sold! CE Session A - Thursday & Friday

Sold! CE Session B - Thursday & Friday

Pearl Sponsors Includes 1 complimentary conference registration, company name/logo featured on all marketing and signage. PLUS website link from PIA sponsor event page and event signage at all events.

Does Not Include Golf Registration. Separate Registration will be required to golf.

Opal Sponsor **Price varies

- Sold!** Agent Stamp Card \$1000
- Sold!** Trade Show Drink Tickets \$1000
- CE Break (Thursday both AM sessions) \$1000
- CE Break (Friday both PM sessions) \$1000
- PIA Board Meeting \$750
- Sold!** Conference Registration Desk \$750

Opal Sponsors Includes 1 complimentary conference registration, event website sponsor page and event signage where applicable.

Does Not Include Golf Registration. Separate Registration will be required to golf.

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Wednesday, May 17, 2023 Shot Gun Start begins at 12:30 pm



Be Part of a fun filled day on the links at the beautiful Mt. Hood Resort Wednesday, May 17th, 2023.

Open for play year-round, The Mt. Hood Oregon Resort's 27-hole golf course is nestled at the mountain in the Salmon River Valley of the lush Mt. Hood National Forest. As a Certified Audubon Cooperative Sanctuary, The Courses is dedicated to fostering and preserving its vibrant ecosystem.

Golfers will witness the results of our award-winning effort in restoring bird and fish habitats along the Wee Burn stream, a tributary to the wild and scenic Salmon River. Here, the Mt. Hood area's abundant vegetation and wildlife, pristine and revitalizing streams, and unmatched blue skies converge to offer a backdrop for what will surely be a memorable golf round (or two or three).

Cash prizes and contests will also be part of the fun. Those that may need a mulligan or two will have the opportunity to purchase before play. Mulligans help support the Oregon PAC fund and are tax deductible. Cash or check only please.

- **Golf Tournament Sponsor \$3,000 *same benefits as Silver Sponsor**
- **Beverage Cart \$750**
- **Golf Cart Signage \$750**
- **Golf Hole Sponsor \$300**
- **Golf Contest Sponsor \$400 (4 available)**
- **Additional table for hole sponsor \$25**

Golf hole sponsors may order a table to hand out promotional items at their hole during the tournament. Outside food and beverage is prohibited.

Hole Sponsors will receive a sign at their assigned hole. Your promotional times are welcome as prizes and handouts at your hole. Food and Beverage must be ordered from the resort only. No outside food and beverage allowed. Contest holes are the responsibility of the sponsor should attendance be needed.

PIA OR/ID CONFERENCE SPONSORSHIP REGISTRATION

Please duplicate this page to include all complimentary company registrations that
Coincide with your Sponsorship level.

Company Contact Information

Company: _____ Contact: _____

Please list company name as you want it to appear for marketing purposes.

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Phone: _____ Fax: _____

Website: _____ Event Sponsoring: _____

Marketing team contact: Your sponsorship level includes a listing in the mobile app and in various marketing pieces. Please tell us who your marketing representative will be so we may contact for further files and information that will be needed.

Name: _____ Email: _____ Phone: _____

Logo Information: Your company name or logo will be represented throughout our marketing campaigns and event website. If your company has recently updated logo's, please email them to kimlegato@piawest.com in .jpg or .eps format. Thank you..

Complimentary Sponsor Registrant Registration

Please duplicate this form when registering multiple representatives from applicable sponsorships for FREE Conference Registrations.

Name: _____ Badge Name: _____

Designations: _____ OR license # for CE: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Complimentary Sponsor Registrant Registration

Please duplicate this form when registering multiple representatives from applicable sponsorships for FREE Conference Registrations.

Name: _____ Badge Name: _____

Designations: _____ OR license # for CE: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Payment Information

Method of payment: Check payable to PIA Western Alliance VISA MC AMEX Discover Total Due: _____

Name (as it appears on card): _____

CC #: _____ Exp: _____ 3 digit SEC # _____

Credit Card billing address: _____

Signature: _____

Mail payment to: PIA, 3205 NE 78th Street, Suite 104, Vancouver, WA 98665. FAX (for Credit Card # to) 360-571-7600
PIA 3205 NE 78th Street, #104, Vancouver, WA 98665 t. 888-246-4466 f. 360-571-7600 e. kimlegato@piawest.com

WWW.PIAWEST.COM

2023 PIA Oregon/Idaho Conference Exhibit Booth Registration

Online exhibit booth registrations are highly recommended to secure your booth preference

WWW.PIAWEST.COM - Navigate to the Events tab in the menu bar and select PIA OR/ID Conference for more information

\$1100 Inside **\$800 Foyer** **\$50 Electricity**

BOOTH INCLUDES: draped 8 x 8 booth - 8' high back drapery; 3' high sidewall drapery, skirted 6' table, one chair, waste can, signage. PLUS: **ONE** complimentary full registration from your organization to attend entire Conference (Golf registration not included).

Please note that booth registrations and preferences are not guaranteed until full payment has been received. All Booth incidentals must be arranged directly with Trade Show decorator (TBA). Exhibitor prospectus will be emailed 45 days prior to EXPO.

Sterling members receive additional 20% discount & Associate Company members receive additional 10% discount off member pricing if registered and paid for by March 31st, 2023. PIA will make the adjustment after booth registration and membership verification.

BOOTH REGISTRATION

Firm Name: _____		Booth Contact Person: _____	
<i>Please list your firm name as you want it to appear for listings and marketing purposes.</i>			
Firm Address: _____			
City: _____	State: _____	Zip: _____	Phone: _____
Email: _____			
<i>Please describe your firm's products/services to help us avoid placing competitors in close proximity:</i>			

COMPLIMENTARY BOOTH PARTICIPANT REGISTRATION (1 PER BOOTH)

Full Name: _____	Designations: _____	Badge Name: _____
Address: _____		
Phone: _____	Email Address: _____	

PAYMENT INFORMATION

TOTAL DUE:	<input type="checkbox"/> Check	Charge to:	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
Card #:	_____	EXP Date:	_____	SEC #:	_____	
Billing Address:	_____	City:	_____	State:	_____	Zip: _____
Name on card:	_____	Signature:	_____			

Checks can be made payable to: PIA Western Alliance. Please mail your payment to the address below.

HOTEL RESERVATIONS: Room reservations can be made by calling the Mt Hood Resort directly at 503-622-3101. Please identify yourself as part of 2023 PIA OR/ID Convention and Trade Show to receive the special conference rate of \$179 for traditional guest room per night plus tax currently at 7.5% and a reduced resort fee of \$25 per day. Resort fee includes wireless internet, access to spa and fitness center, coffee and other hot beverages in resort lobby, sporting equipment such as bikes, tennis rackets and balls, casual croquet and lawn bowling equipment, volleyballs, basketballs and badminton equipment. In addition there are board games, complimentary newspaper, free parking and \$20.00 off any spa treatment. Pet rooms are available for additional \$50 fee. Rooms must be guaranteed to a credit card with 1 night deposit. Conference rates are available 3 days before and 3 days after the conference. Room cancellations must be made with the hotel at least 72 hrs in advance.

BOOTH CANCELLATION POLICY: Subject to a 100% cancellation fee unless we are able to re-sell the booth space to another vendor by Friday, April 7, 2023, in which case a refund of 85% will be issued on cancellation requests received at PIA headquarters by 5:00 p.m. on Friday, April 7, 2023. Sorry no refunds if we are unable to resell the booth or for cancellations after Friday, April 7, 2023