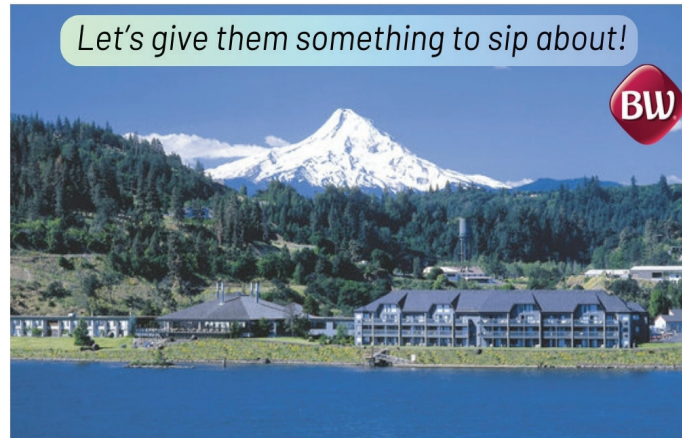




June 5 - 7, 2024
Hood River, Oregon



BW Best Western **PLUS**
Hood River Inn

TITLE SPONSOR
CAPITAL
PREMIUM FINANCING™

Participating supports educating and connecting with Independent agents

The Professional Insurance Agents of Oregon will host this year's Agents Conference at the Best Western Hood River Inn. Chapter leadership wanted to offer a new location with a variety of activities and fun for attendees and the Columbia River Gorge is an area that offers that and more.

This event will provide top notch professional development and fun along the banks of the Columbia River. We will sip our way through wine and cider tastings, play a stunning round of golf at Indian Creek Golf Course, mingle with vendors as we discuss solutions in this crazy market and have a great time together.

Participating as a Sponsor and/or Exhibitor the 2024 PIA Oregon Agent Conference has advantages that show your commitment to the independent agent community. By committing your company early means the PIA will showcase your company in all our event marketing, promotional material, and event website and social media channels. Many levels of sponsorship include free golf and conference registrations saving your company even more. Even Exhibitors get a free conference registration.

Attending will give you quality time with independent retail agents for lead cultivation and relationship building which is paramount to business success.

The PIA understands the independent agent community and their specific business needs. The 2024 Agents Conference is the best opportunity for you and your company to make a personal connection with this exclusive audience to achieve results! Don't let this opportunity to meet your target market pass you by.

Visit www.piawest.com for further details. Find the 2024 Oregon Agent Conference under the events tab of the home page menu. Maximize your marketing dollars by registering right now as a sponsor and/or exhibitor. Contact Kim Legato at 888-246-4466 ext. 118 or by email joyrethaford@piawest.com.

We look forward to having you join us.

2024 PIA Oregon Agent Conference Sponsor & Exhibiting Opportunities

Title \$5,000

Sold!

Title Sponsor Includes company name/logo integrated into conference logo on all marketing, event website, sponsor page, onsite sponsor banners, and signage throughout the conference. *PLUS*

- FREE table top exhibit booth
- 4 complimentary conference registrations
- 4 golf complimentary registrations.

Platinum \$3,500

- Wednesday Golf Tournament *(see golf section)*
- Thursday Breakfast with Keynote Session
- Thursday Happy Hour Reception

Platinum Sponsors Includes your company logo and link from PIA sponsor event page, onsite sponsor banners, marketing materials and event signage at your selected event where applicable. *PLUS*

- FREE table top exhibit booth
- 3 complimentary conference registrations
- 3 complimentary golf registrations

Gold \$2,500

- Welcome Reception - Wednesday
- Awards Lunch - Thursday
- Sold!** ○ Lanyards **
- Registration Bags **

Gold Sponsors Includes your company logo and link from PIA sponsor event page, onsite sponsor banners, marketing materials and event signage at your selected event where applicable. *PLUS*

- FREE table top exhibit booth
- 2 complimentary conference registrations
- 2 complimentary golf registrations

NOTE: ITEMS NOTED WITH ** is a customized item and needs at least 8 weeks processing lead time. If your company already has this item in possession to share with us, we will discount the sponsorship \$1,000.

Silver \$2,000

- CE Door Prizes
- Thursday CE AM Breakout Sessions
- Thursday CE PM Breakout Sessions
- Friday CE AM Breakout Sessions
- Friday CE PM Breakout Sessions

Silver Sponsor Includes your company logo and link from PIA sponsor event page, onsite sponsor banners, marketing materials and event signage at your selected event where applicable. *PLUS*

- FREE table top exhibit booth
- 1 complimentary conference registration
- 1 complimentary golf registration

Bronze Level

- Thursday CE AM Break Stations - \$1500
- Thursday CE PM Break Stations - \$1500
- Friday CE AM Break Stations - \$1500
- Friday CE PM Break Stations - \$1500
- Drink Tickets Welcome Reception - \$1500
- Sold!** ○ Drink Tickets Happy Hour Reception - \$1500
- Conference Registration Desk - \$750

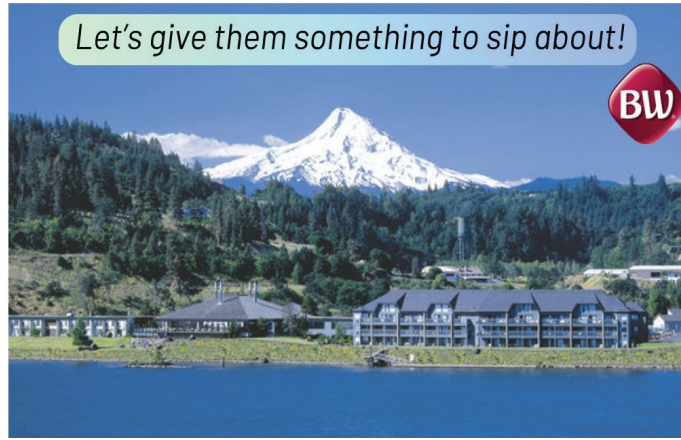
Bronze Sponsors Includes your company logo and link from PIA sponsor event page, onsite sponsor banners, marketing materials and event signage at your selected event where applicable. *PLUS*

- 1 complimentary conference registration.

Does Not Include Golf Registration or table top exhibit.



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Golf Tournament - Wednesday, June 5th - 12:30 pm



Be Part of a fun filled day on the links at the beautiful Indian Creek Golf Course, Wednesday, June 5, 2024.

Situated in the beautiful Hood River Valley, where it is surrounded by orchards and wineries. Golfers at Indian Creek enjoy spectacular views of Mt. Hood to the south and Mt. Adams to the north. Views of the majestic snow capped peaks follow players throughout the entire course.

Our club is a strong tradition, and the name Indian Creek comes from one of three meandering creeks that pose interesting challenges on many of the holes. This is a must-play course.

Cash prizes and contests will also be part of the fun. Those that may need a mulligan or two will have the opportunity to purchase before play. Mulligans help support the Oregon PAC fund and are tax deductible. Cash or check only please.

Hole Sponsors will receive a sign at their assigned hole. Your promotional items are welcome as prizes. Sponsors must make arrangements with the golf course for any handouts at your hole. Outside food and beverage is prohibited and must be ordered from the golf course only. No outside food and beverage allowed. Contest holes are the responsibility of the sponsor should attendance be needed.

- **Golf Tournament Sponsor \$3,000 *same benefits as Platinum Sponsor**
- **Beverage Cart \$750**
- **Golf Cart Signage \$750**
- **Golf Hole Sponsor \$300**
- **Golf Contest Sponsor \$400 (4 available)**

PIAPIA 3205 NE 78th Street, #104, Vancouver, WA 98665 t. 888-246-4466 f. 360-571-7600 e. joyrethaford@piawest.com

PIA OR/ID CONFERENCE SPONSORSHIP REGISTRATION

Please duplicate this page to include all complimentary company registrations that coincide with your Sponsorship level.

Company Contact Information

Company: _____ Contact: _____

Please list company name as you want it to appear for marketing purposes.

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Phone: _____ Fax: _____

Website: _____ Event Sponsoring: _____

Marketing team contact: Your sponsorship level includes a listing in the mobile app and in various marketing pieces. Please tell us who your marketing representative will be so we may contact for further files and information that will be needed.

Name: _____ Email: _____ Phone: _____

Logo Information: Your company name or logo will be represented throughout our marketing campaigns and event website. If your company has recently updated logo's, please email them to kimlegato@piawest.com in .jpg or .eps format. Thank you..

Complimentary Sponsor Registrant Registration

Please duplicate this form when registering multiple representatives from applicable sponsorships for FREE Conference Registrations.

Name: _____ Badge Name: _____

Designations: _____ OR license # for CE: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Complimentary Sponsor Registrant Registration

Please duplicate this form when registering multiple representatives from applicable sponsorships for FREE Conference Registrations.

Name: _____ Badge Name: _____

Designations: _____ OR license # for CE: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Payment Information

Method of payment: Check payable to PIA Western Alliance VISA MC AMEX Discover Total Due: _____

Name (as it appears on card): _____

CC #: _____ Exp: _____ 3 digit SEC # _____

Credit Card billing address: _____

Signature: _____

Mail payment to: PIA, 3205 NE 78th Street, Suite 104, Vancouver, WA 98665. FAX (for Credit Card # to) 360-571-7600
PIA 3205 NE 78th Street, #104, Vancouver, WA 98665 t. 888-246-4466 f. 360-571-7600 e. joyrethaford@piawest.com

WWW.PIAWEST.COM

2024 PIA Oregon Agents Conference Table Top Exhibit Registration

Online table top registrations are highly recommended to reserve your booth preference

WWW.PIAWEST.COM - Navigate to the Events tab in the menu bar and select PIA OR/ID Conference for more information

\$600 MEMBER \$800 NON MEMBER \$75 Electricity

TABLE TOP EXHIBIT INCLUDES: draped skirted 6' table, one chair. PLUS: ONE complimentary full registration from your organization to attend entire Conference (Golf registration not included). Participants will be able to peruse your display throughout the event Thursday and Friday. Please note that booth registrations and preferences are not guaranteed until full payment has been received. All Booth incidentals must be arranged directly with PIA. Exhibitor prospectus will be emailed 45 days prior to the event.

Sterling Partners will receive additional \$100 off registered and paid for by March 31st, 2024.
PIA must verify company membership and make the adjustment for you.

BOOTH REGISTRATION

Firm Name: _____		Booth Contact Person: _____	
<i>Please list your firm name as you want it to appear for listings and marketing purposes.</i>			
Firm Address: _____			
City: _____	State: _____	Zip: _____	Phone: _____
Email: _____			
<i>Please describe your firm's products/services to help us avoid placing competitors in close proximity:</i>			

COMPLIMENTARY BOOTH PARTICIPANT REGISTRATION (1 PER TABLE TOP)

Full Name: _____ Designations: _____ Badge Name: _____
Address: _____
Phone: _____ Email Address: _____

PAYMENT INFORMATION

TOTAL DUE: Check Charge to: VISA MasterCard AMEX Discover
Card #: _____ EXP Date: _____ SEC #: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Name on card: _____ Signature: _____

Checks can be made payable to: PIA Western Alliance. Please mail your payment to the address below.

HOTEL RESERVATIONS: Room reservations can be made by calling the BEST WESTERN HOOD RIVER INN directly at 800-828-7873..Please identify the group name: Professional Insurance Agents Western Alliance to receive the special conference rate of \$179. Various room types are available. Riverview rooms begin at \$235 and limited to availability once the block has been met. Room tax currently at 9.5% tax. Additional rate per person is \$15 per day. Rooms must be guaranteed to a credit card with 1 night deposit. Room cancellations must be made with the hotel at least 72 hrs in advance.

TABLE TOP CANCELLATION POLICY: Subject to a 100% cancellation fee unless we are able to re-sell the space to another vendor by Friday, April 5, 2024, in which case a refund of 85% will be issued on cancellation requests received at PIA headquarters by 5:00 p.m. on Friday, April 5, 2024. Sorry no refunds if we are unable to resell the booth or for cancellations after Friday, April 5, 2024.

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