

Digital Advertising Opportunities with



Professional Insurance Agents
Western Alliance



MULTIVIEW®

A S T A G W E L L C O M P A N Y

NEWSLETTER ADVERTISING



Weekly Industry News includes the most relevant stories gathered from leading news sources and industry publications to keep **insurance agents** informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.



17,600
Subscribers



Weekly
Distribution



29%
Open Rate

PRICING:
\$1,250-\$4,000 depending
on ad placement

- + Expand your reach by sending a dedicated email blast to PIA Western Alliance members with a personalized message!

Price: \$3,750 per blast

WEBSITE ADVERTISING



WWW.PIAWEST.COM ANNUAL STATS:



20,000
Unique Visitors



50,000
Pageviews

PRICING:
\$2,500 for a leaderboard
placement

- + Expand your reach with a website extension campaign to stay top of mind with PIA Western Alliance website visitors as they continue to browse online!

Price: Varies depending on
impression volume

Advertising with PIA Western Alliance is managed by Multiview. To book your ad placement, please contact:



salesinquiries@multiview.com



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